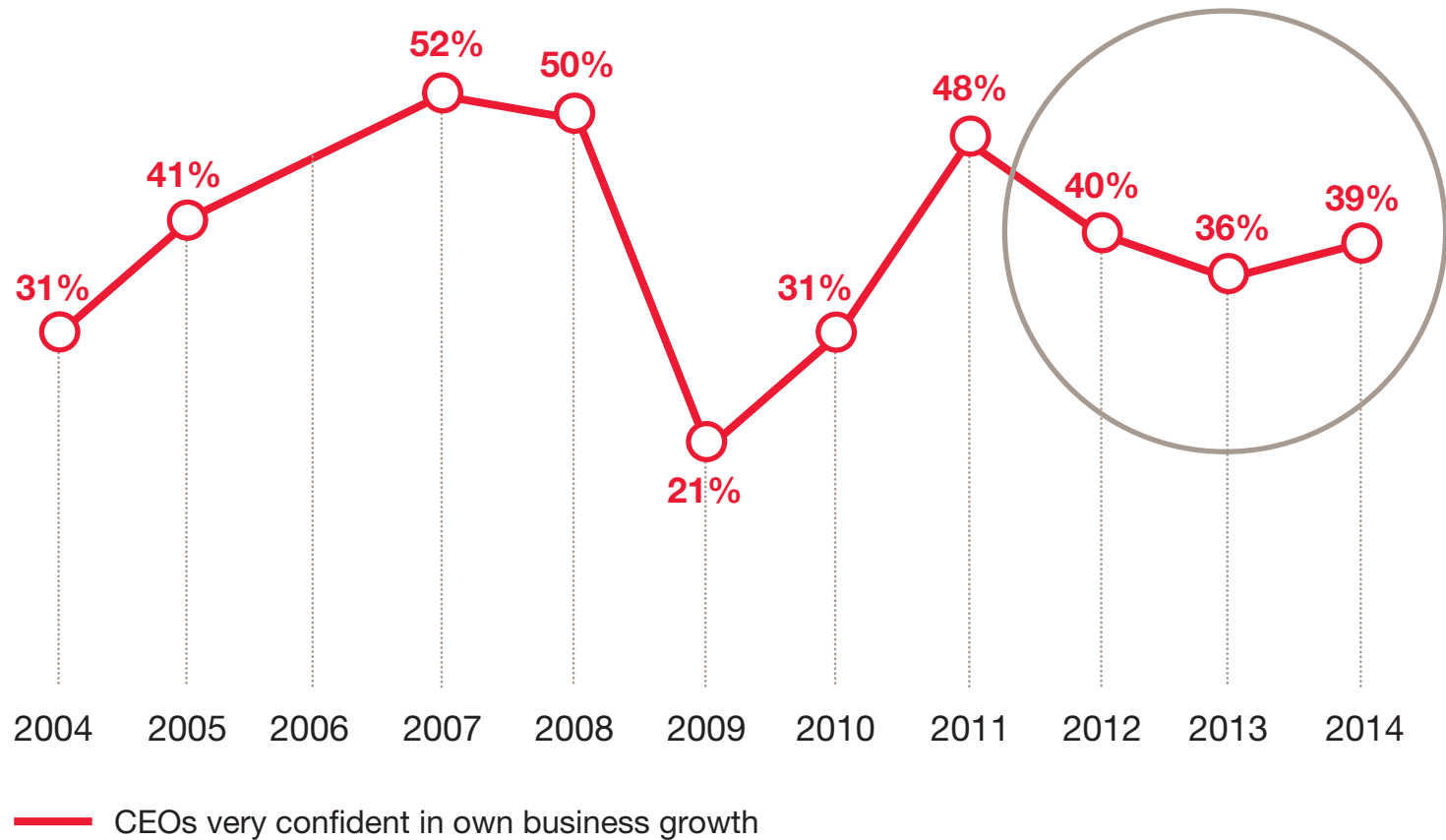


CEO confidence in their company's growth prospects rises by three points

Q: How confident are you about your company's prospects for revenue growth over the next 12 months?



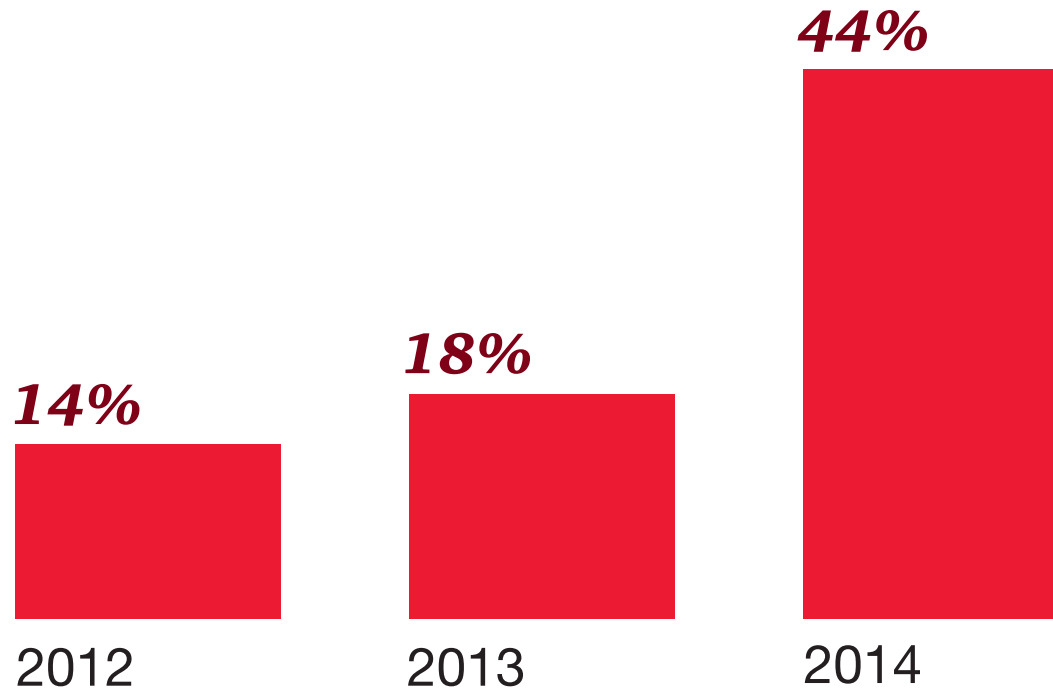
Base: All respondents (2014=1,344; 2013=1,330; 2012=1,258; 2011=1,201; 2010=1,198; 2009=1,124; 2008=1,150; 2007=1,084; 2006 (not asked); 2005=1,324; 2004=1,386)

Source: PwC 17th Annual Global CEO Survey

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Twice as many CEOs are more positive about the global economy than they were last year

Q: Do you believe the global economy will improve over the next 12 months?



Base: All respondents (2014=1,344; 2013=1,330; 2012=1,258)
Source: PwC 17th Annual Global CEO Survey