

PRESS RELEASE

ING Solidarity Awards, ever more for non-profit associations: EUR 81,000 this year!



Forty-nine "ING Solidarity Awards" were awarded before a crowd of 250 people during the ceremony held this Wednesday, 25 November 2015 at the Geesseknaeppchen forum.

Concrete support for non-profit associations!

The ING Solidarity Awards are intended to reward and support the non-profit sector in Luxembourg through a two-part contest:

- 1. An online vote
- 2. A jury vote for a project

1. The online vote: 125 associations took part! We received over 30,000 votes! The first part of the contest asked Luxembourg-based non-profit associations to register with the ING Luxembourg website. In all, 125 non-profits registered. The 40 among them receiving the most online votes from the public were each rewarded with a EUR 1000 cheque. Here is the list of winners in alphabetical order:

- Actions For Life projects Larry Steffen
- Aide à l'Enfance de l'Inde
- ASA Amicale vun der Schoul fir Assistenzhonn ASBL
- Association Culturelle et Humanitaire de Bairrada à Luxembourg
- Association São Tomé et Principe au Luxembourg
- Athénée-Action humanitaire
- Badminton International Club Kehlen
- BBC Telstar Hesperange
- Coopération Nord-Sud

Press ContactING ProfileYves DenasiING is a global financial institution of Dutch origin offering banking services through its operating
company ING Bank and holding a stake in the listed insurer NN Group NV. The purpose of ING Bank
is empowering people to stay a step ahead in life and in business. ING Bank's 52,000 employees
offer retail and commercial banking services to customers in over 40 countries.E yves.denasi@ing.luWith a network of 16 branches distributed throughout the Grand-Duchy, ING Luxembourg aims to
satisfy the varied requirements of its customers, individuals and professionals alike, in the best
possible manner. Its teams consist of specialists with extensive know-how in their field. Not only are
they trained in the latest financial management techniques, but they can also rely on the

commercial relations and experience of a large international group.



- D'Georges Kayser Altertumsfuerscher
- Enfants du Benin
- FMMR Fondation Meninos e Meninas de Rua
- Fondation APEMH
- Hand an Hand ASBL
- "Il était une fois..." ASBL
- Le Soleil dans la Main (ASDM)
- Les Amis de Gambie ASBL
- Les Amis de l'Herberg Kinderhuis, South Africa, Luxembourg, ASBL
- Lëtzebuerger Déiereschutzliga ASBL
- Little Sequoia
- Maison d'Afrique Luxembourg
- Man to Human ASBL
- MEDCHINE ASBL (www.medchine.eu)
- O Cancioneiro Do Alto Minho
- ONGD-FNEL scouts et guides pour le développement communautaire ASBL
- PADEM
- People of Tomorrow
- Perros Andalucia ASBL
- Pets Angels Luxembourg ASBL
- Philippines Luxembourg Society
- Pour un Sourire d'Enfant Luxembourg ASBL
- QUARTZIUM ASBL
- Rokku Mi Rokka
- Special Olympics Luxembourg
- Sportunity
- Telstar International Scouts
- Terre des Hommes Luxembourg
- Think Pink Lux
- Vélo-Club L'Endurance Leudelange ASBL

2. Jury vote for a project: 68 projects submitted! 9 winners!

The non-profit associations were asked to submit a project which fit one of the following four categories:

National projects from partially voluntary associations

National projects from 100% voluntary associations

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- International projects from partially voluntary associations
- International projects from 100% voluntary associations

In all, 68 associations took part and submitted their projects to an independent sevenperson jury: four members from outside of ING and three from the company (*details on page 4).

The winners by category (** detailed description on pages 4 to 6):

- 1. "National projects from partially voluntary associations"
 - 1st prize (EUR 6,000): Jonk Entrepreneuren Luxembourg
 - 2nd prize (EUR 3,000): Tricentenaire
- 2. "National projects from 100% voluntary associations"
 - 1st prize (EUR 6,000): Sportunity
 - 2nd prize (EUR 3,000): "Il était une fois... " ASBL
- 3. "International projects from partially voluntary associations"
 - 1st prize (EUR 6,000): ECPAT Luxembourg
 - 2nd prize (EUR 3,000): Les Amis de Gambie ASBL
- 4. "International projects from 100% voluntary associations"
 - 1st prize (EUR 6,000): Toutes à l'école Luxembourg
 - 2nd prize (EUR 3,000): Eng Bréck mat Lateinamerika, ASBL, NGDO
- 5. Special award
 - EUR 5,000: SOS Villages d'Enfants Monde

The big innovation for the 2015 edition...

This year, ING offered the winners of the project contest of all four editions of the ING Solidarity Awards the opportunity to boost their resources by trying a new kind of fund raising. The goal is to organise an information session in partnership with KissKissBankBank, a well-known online crowdfunding website, to help them gain a better understanding of this alternative funding method.

ING will also help increase the visibility of the crowdfunding campaign of the associations that decide to try this fund raising method. An accelerated procedure and personalised follow-up will round off this offer for the associations that have won the project contest since the creation of the ING Solidarity Awards.

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Luc Verbeken, CEO of ING Luxembourg, is thrilled with the continuing success of the ING Solidarity Awards: "I'm really proud of the support and visibility ING has been able to provide to several local associations again this year thanks to the ING Solidarity Awards. It's a real pleasure to see how successful the very active Luxembourg non-profit sector is. It shows our deep commitment to our local presence which we intend to continue developing. I would like to extend my sincere thanks to the 2015 edition for its commitment and actions!"

For additional information, go to the ING Luxembourg Internet site: <u>www.ing.lu/solidarityawards</u>.

*The members of the ING Solidarity Awards jury:

- René Closter, Jury President
- Paul Schmit, a Luxembourg political figure, an expert in constitutional law and a former member of the Council of State.
- Colette Flesch, a Luxembourg political figure who has held high offices throughout her career (several times Minister; the first woman mayor of the City of Luxembourg; European Deputy)
- Isabelle Lentz, Munhowen SA/Brasserie Nationale
- Maribel Lopez, Client Relationship Manager, ING Luxembourg
- Aude Lemmens, Facility Project Manager, ING Luxembourg
- Stéphanie Malagnac, Senior Audit Manager, ING Luxembourg

**Description of the nine winning association projects:

- 1. National projects from partially voluntary associations:
 - 1. Jonk Entrepreneuren Luxembourg is pursuing two goals. It wants to explain selfemployment to young people, teach them that it is a concrete alternative to salaried employment and encourage them to innovate. The association also wants to teach and heighten the awareness of young people concerning the economy and entrepreneurship through projects like "Notre communauté", which will show students 9 to 11 years old how people and businesses work in the community.
 - 2. Tricentenaire ASBL works to assist persons with disabilities and the people in their lives. The project will acquire a therapeutic tricycle for the Foyer d'Aide aux Familles "Emile Künsch". The tricycle will help integrate young children, adolescents and young adults with serious disabilities, regardless of their handicap.

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2. National projects from 100% voluntary associations:

- 1. Sportunity's goal is to promote the integration of children from underprivileged backgrounds by facilitating their access to sports and a healthy lifestyle while emphasizing socio-cultural diversity in Luxembourg. The project will provide children in foster care with a very special moment thanks to a visit from "Santas sportifs" who will bring them sports-related gifts for Saint Nicholas.
- 2. "Il était une fois..." ASBL is committed to ensuring that families living in Luxembourg have access to multicultural activities in the children's native language. The "Le Coin de Lecture" project implements this commitment by providing several reading workshops followed by themed activities. It will create a convivial place for meetings and exchange.

3. International projects from partially voluntary associations:

- 1. ECPAT Luxembourg is fighting internationally, and by all legal means, against the sexual exploitation of children for commercial purposes. The project intends to put an end to the sexual exploitation of children in Niger. To accomplish this, the Association will reintegrate children into society, mobilise the community and ensure that vulnerable victims receive proper care.
- 2. ASBL Les amis de Gambie contributes to improving the living conditions of the residents of a village in the Gambia. The project will renovate the roof and put up new ceilings in an orphanage where materials have deteriorated significantly. The rainy season is approaching and it is urgent to provide adequate shelter for the children living there.

4. International projects from 100% voluntary associations:

- 1. Toutes à l'école Luxembourg is developing a high-level school programme for the most underprivileged young girls in Cambodia. The project will open a medical-social centre in the Happy Chandara school. It will include an infirmary, a dental office, a social assistance office and visits by specialised doctors, including dermatologists, gynaecologists and ophthalmologists.
- 2. Eng Bréck mat Lateinamerika, ASBL, NGDO helps indigenous rural and peri-urban populations develop in poor Latin American countries. The project's goal is to provide farmers in the Canchis-Quispicanchis region of Peru with long-term training in natural resources management and production. The goal is to

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improve the farm production of the residents of eight rural municipalities and ensure food safety.

5. Special jury award

SOS Villages d'Enfants Monde takes care of orphaned, abandoned and impoverished children in 134 countries and territories. The goal of the project is to provide urgent care to Syrian refugee children through three host centres for displaced children and the children in host centres in Syria. The centres will provide care for the most vulnerable children impacted by the war and meet the vital needs of families

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